



From Rampura to IIT Kharagpur to IPS academy, Journey of IPS President Ar. Achal K. Choudhary

More about the Interaction

With the reopening of the college, President Achal Choudhary interacted with the media students to welcome them.

During the interaction, the students asked him many questions about his career journey and advice for the Students' career challenges. To this, Achal sir answered every question with great delight. He shared his personal experience about how he studied at Rampura, Neemuch and eventually came to Indore.

He mentioned how he faced all those challenges that students face in their student life. He frankly expressed that he was not very inclined towards studies but always continued to work hard. His hardworking attitude helped him excel at IIT Kharagpur also developed the habit of sleeping only 2.5 hours daily. This habit stayed till the next



significant chapter of his life. His biggest life challenge was when he started Indore Public School. The location of the school was not at the city centre and due to this, many of his friends and family members questioned his decision as the scenario was very different in 1987 from it is now but that did not stop him, says Ar. Achal Choudhary.

"DON'T BE A TREND FOLLOWER, BE A TREND SETTER"

At the student interaction held at the auditorium of IPS academy, Ar. Achal Choudhary whole heartedly interacted with the students by encouraging them with his life journey and his learning. He quoted, "Don't be a trend follower, be a

trendsetter". He boosted the students and said "never be afraid to try something new and achieve new heights". He also motivated the students by his inspiring stories and told them to be hard-working.

Student 1- "When you started IPS were you sceptical if people of Indore would easily and happily accept this development?"

Achal Sir- No, I always knew if I am not doing anything wrong, the results will not be harmful as well. I am a very optimistic person and that helps me not to fear any decision.

Student 2- "By when can we expect IPS Academy to turn into a university?"

Achal sir- If we see, there are many universities that have established themselves as a university by offering money, but for IPS, I believe that we will have to wait and work harder till the time we can proudly say that we are eligible to turn into a university.

By Sarthak Choudhary
BAMC 4th sem

Eminence Award for Three Consecutive years

President of IPS group, Ar. Achal Choudhary has again been honoured with Dainik Bhaskar Eminence Award 2021 for the third time in a row for being a Prominent personality of Indore who has done excellent work in the field of Education. On this, Achal sir congratulated and appreciated all the management and faculty members of the IPS group by saying "This would not be possible without the teamwork and hard work of the IPS family."

Engineering Department of IPSA receives Autonomy

In this fast-paced world, receiving Autonomy is not less than a blessing. The Engineering Department of IPSA is now on this path as well. In India and Madhya Pradesh, there are very few colleges that have been granted Autonomy. IPSA engineering College is amongst the very few from now on. There are many ad-

vantages of receiving Autonomy; one gives freedom to the institute to alter, change or add the syllabus depending on the need for changing times and learning required by the students. Students will get the most significant advantage by this autonomy as they can experience better subjects and education.

9 years of Hard work finally paid off...



Engineering College Principal, **Dr. Archana Choudhary** says "When we started the engineering department, our

main goal was to reach to a level where we could get Autonomy. This was my dream as well, and all the staff and team members worked very hard for it to become a reality."

By Preksha & Avani
BAMC 2nd sem

Moment of Pride for School of Architecture, IPS Academy

School of Architecture, IPS Academy, has moved up the ranking and has secured the 4th position in the Architecture College Survey 2021 in the Eastern and Central Region conducted by GHRDC (Global Human Resources Development Center Pvt. Ltd., New Delhi).



Principal **Ar. Manita Saxena** shared "We have been constantly striving hard to be

amongst the top Architectural Colleges, providing world class education. It is a great honour to be a part of the IPSA family and we shall aim higher and with persistent effort we promise to do better and move up the ladder of success!"

By Ayushi Patel
BAMC 4th sem

New course at IPSA

HORTICULTURE *art and science of plants*

In a short interview with **Dr. Premlata Gupta** (Principal and Director of Science and Research, IPSA) mentioned the addition of a horticulture course in BSC from the new session of 2021, affiliated to DAVV. Student must clear the subjects of Physics, Chemistry, Math or Biology subject to opt horticulture. This field has lucrative job opportunities and is a highly diverse field after completing



BSC. The new course is not just limited to gardens but has many career opportunities. Students can become Horticulturist, floriculturist, Horticulture Supervisor, Horticulture manager and can also opt for production, man-

ufacturing and export marketing. After the completion of the B.Sc degree, there are various options available for the Science students, they can go for the master degree in science, i.e. M.Sc, go in a research area and can even look for professional job oriented courses. Often, the students are recruited directly by big MNC's after they completed the course.

By Farida & Avani
BAMC 2nd sem

Youth's resentment towards politics

Many politicians are putting a wrong mask on politics. The politician who has greed, corruption, and doing something wrong with their power shows all their wrong habits, due to which the youth is becoming disgusted with politics. Away from the many evils spread in the youth of the country likes to live in another country, they understand and get more opportunities for development in other countries.

People of different countries give the youth of India a chance to stay in their country by paying more money, because even foreigners believe Indian youth are more hard-working. If a youth also goes into politics, then by walking in the right path, it is suppressed by the rulers. Often, the media brings the wrong face of politics to everyone to understand the country's politics from a distance.

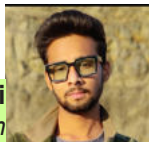
The young voice in the country is always suppressed due to a lack of experience. Parents do not want their children join politics because they think they will spoil their future; one thinks that someone who is less educated or has no interest in

studies or work gets into politics. The country's youth who are fond of politics sit at a distance, look at the spectacle, find fault with others, afraid to go and fix it.

But it is said that it is essential to get down into the mud to clear the mud. That mud will stain you, but they will not be able to leave their mark! Today, the youth have started raising their voices through social media sitting at home, this is a good way too, but apart from this, they will also have to write their name in politics.

By the way, it is not among those who sit silently nowadays; once any wrong thing happens, it starts trending on social media. People express their different views on it. A voice is raised in social media to support something. But it is also true that this voice often does not reach the ears of the leaders sitting in the high place of our country. The medium of social media is still not completely believable or accepted by all people of the country.

Ayush Trivedi
BAMC 3rd sem

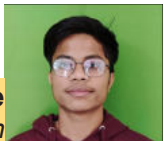


Believe in Yourself

Everyone wants to achieve something in life; they want to achieve something that satisfies them and gives them a stand-in society to be respected by others. But sometimes, those dreams become desires only because one becomes greedy and wants to be free, and eventually, they do nothing to achieve success. They either depend on God or question their fate and accept defeat, thinking whatever will happen will happen. Everyone needs to understand that more than any-

thing, one alone has the power to accept defeat or win. God helps those who help themselves. We have to have faith in ourselves and overcome every obstacle. Those obstacles are just testing our willpower. God shows the way when one is determined that they have to be victorious. Therefore, one must always believe that every obstacle is a challenge and take it as an opportunity.

Kshitij Dongre
BAMC 3rd sem



Reality of Life

Life is a war, where if you want to survive, then you have to fight like a soldier. If you want to protect others, you should first fight for yourself because you can fight for others if you are safe. 'Be your own shield' do not be repentant for the things you did, do not dwell on the past; let us think about the present. Life gives us two options first: to participate in it, fight it, and get what you want. The second is do not participate; get away and run from it. The choice is yours; your life will depend on it. Winning is not everything; at least participate in it because your participation makes you feel better and because participation is more important than winning. If you participate, maybe, you will learn a thing which you did not even

think. Acceptance is the ability to value all parts of who you are unconditional. That means you acknowledge all of yourself--the good and the things that need improvement. For most of us, self-acceptance can be hard. 'Let me participate if I may not win then let me brave the attempt'. Nothing is ever simple in this world. You have to push yourself to get what you want or need. Magic, fairies are our fantasy, but hard work is the word, which exists in our real-life, not reel one. Without hard work, you cannot get at least those things that you need to survive. The second word is RISE that is real and exists in our life. It is like a remedy. Understand it and you will get what you want.

Sunanda Singh
BAMC 3rd sem



Career opportunities in Journalism and Mass Communication

The mass communication or Media industry holds a prominent position in the society. The scope of mass communication in India is vast. Media is a part and parcel of our daily life. It is one of the booming sectors across the globe. Mass communication involves transmission of information to large numbers of people through the use of mass media. The field is multi-disciplinary in nature, incorporating elements of related fields such as strategic communication, health communication, political communication, integrated marketing communications, journalism, and more. The art of collection and dissemination of information which would interest the reader is called Journalism. Modern journalism has many ramifications, like General news reporting, crime report-

ing, sports, economics, business, politics, interviews, off beat sensational stories, column writing, book reviews and the most prestigious and most hazardous Investigative reporting. The fundamental objective of journalism and mass communication is to provide information to mass people, create public opinion on any national or international issue; to bring a change in the beliefs, opinions, attitudes, and thinking of masses; to announce and circulate government programs and policies; to disseminate health and educational programs; to establish and maintain social contact and linkage among various races, tribes, or communities.

Mass communication also aims at creating public awareness to face natural and man-made disasters with due courage and energy by circu-

lating necessary instructions, strategies, & programs, so that people can take proactive preparation. In the next five years the Indian media Industry is projected to grow at a compound annual growth of 13% which will increase the demand of media professionals up to one lakh every year in various fields of Mass Communication.

In nutshell, Mass Communication widens up the horizon of career options for a person. Depending upon personal interest and inclination a mass communication professional can choose a job. Attractive and high paying jobs as journalist, actor, director, editor, screenwriter, RJ, producer, VJ are available to the talented and trained individuals.

Jaya Bagherwal
MASS COM. FACULTY



5 Motivational Tips for Students

Motivation is not only to activate a person's desire for wealth but also to activate a person's life energy and awaken the creative enthusiasm of a nation. The following motivational articles for students compiled by the editor for everyone. While some students swear by it, procrastinating is never a good idea and pushing your tasks until the last minute will only lead to more stress, modern educational psychology believes that there are many incentives and means to motivate students to get success is universal and practical.

Success motivation is the motivation for students to pursue achievements actively and hope to succeed. Psychologists believe that it should become the primary motivation for students' classroom learning.

Think about your own life plan:

We will have many things to do in our lives, so we must set life goals for ourselves, plan for ourselves the way to go in the future and we will be more motivated to learn after the goals are clear.

Think about any ideals you want to achieve

There are many things in life that we want to do, ideas that we want to achieve, and ideals that we don't particularly want to achieve. To achieve it, we need to study hard.

Set achievable goals

Don't set yourself some goals that you will never reach. That will only make yourself more blind and unable to start. You can set yourself some short term and easy-to-achieve

goals so that you will be more motivated to work hard.

Persevere in accomplishing your goals.

No matter what you do, it's all about persistence, no matter how big or small it is. As long as you persist, you will gain a different self. Learning is the same. No matter what you learn, you must persist.

Continuous reflection and continuous improvement

Persevering in learning is not always challenging work, but to maintain an attitude of learning in the continuous struggle. We must continue to reflect and continue to motivate ourselves to study harder.

Disha Bhandwe
BAMC 3rd sem



POEMS

गुरु

जो जलकर खुद देते हैं ज्ञान की रोशनी, वे होते हैं गुरु, जीवनउनका जीवनी, आधुनिक काल में तकनीक का है कमाल, हाज़िर है जवाब सभी, आप पूछिए कोई भी सवाल, अब बच्चे नहीं शिष्य, न गुरुकुल का है जमाना, डरा धमकाकर अब गुरु का आतंक नहीं जमाना, जिससे सीखें हम अच्छाई, जो समझाए पीर पराई, जो समझे अपने बच्चों से वही कहलाए गुरु अभी लो।

Aliba Haider
BAMC 3rd sem



हाँ वो खुदा था

हाँ थे तो हम अजनबी ही पर उसने मुझ धूल को पलकों पे सजाया मेरी काबिलियत को जहाँ तक पहुंचाया वो धूल जिसे सबने हवा में उड़ाया नकार करके इतना गिराया कि पृछो मत हाँ वो कुंभकार था जिसने मुझ माटी को नया आकार दिया कूटा, तपाया, बहुत सताया हाँ वो खुदा था

जिसने मेरी काबिलियत और प्रतिभाओं का मुझ ही को एहसास कराया मेरा गिरने पर उसकी आँखें नम हुईं, कहाँ मुझसे तुम उठो तो सही मेरी दुआए तुमहारे पास है तुम रुको तो सही अपनी करुणा को भरो तो सही फिर लिखो और देखो पढ़ने के लिए बेकरार है।

Shradha Jain
BAMC 1st sem



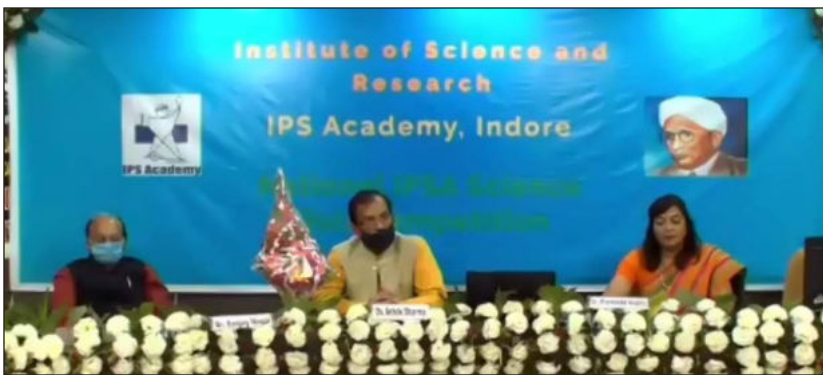
IPSA Academy receives 5 Gem Rating



5 gem rating for IPSA Academy ASSOCHAM India, under the GEM (Green Eco Movement) rating has bestowed a 5 gem rating for sustainable campus to IPSA Academy Indore. Being the Architect and President of IPSA, Ar. Achal Choudhary

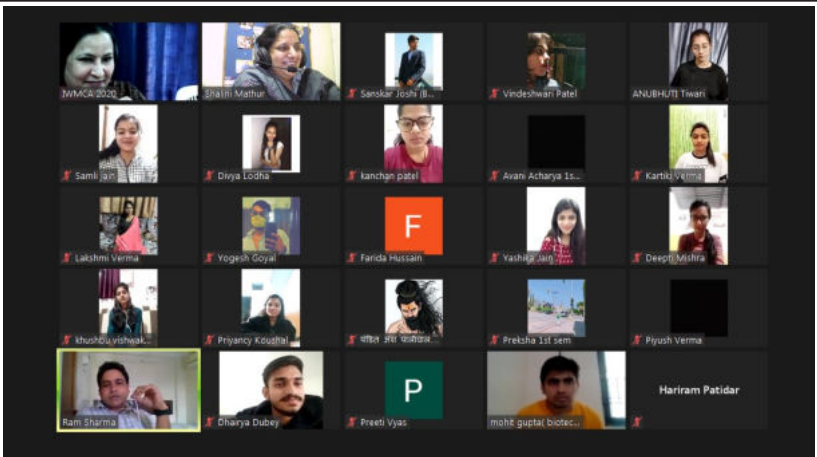
had a dream and vision of a green and ecofriendly campus. His perception was honored with 5 gem rating at the very first attempt. The award ceremony of ASSOCHAM GREEN BUILDING held on December 2, 2020, marked the presence of Shri Gajendra Singh Shekhawat, Union Cabinet Minister, Ministry of Jal Shakti, Government of India. Ar Achal Choudhary and Ar. Manita Saxena as representatives of IPSA Academy accepted the prestigious award.

Science Quiz at IPSA Academy



The Institute of Science and Research, IPSA Academy conducted an online IPSA Science Quiz Competition from 12 noon on the occasion of Science Day. Students from India and abroad participated in it.

Debate Competition held by Department of Humanities



An online debate competition was organized by the department of Humanities in collaboration with IQAC IPSA on January 23, 2021. The topic of debate was "World emerged a better place after the Pandemic". Students from various streams participated enthusiastically and presented quite radical viewpoints. Prof Ram Sharma, a renowned name in the field of academics and training, judged the competition. Anubhuti Tiwari from Mass communication 1 semester stood first and Shubhi Shrivastava from B.Sc

3 year secured second position in favour of the motion whereas Samli Jain from BA Travel & Tourism 2 year and Mohit Gupta B.Sc 2 year came First & second respectively against the preposition. Priyanshi Kaushal (B.Sc)and Dhairy Dubey(Mass Com)won Judge's Special Appreciation Certificate. The programme was coordinated by Dr.Shaloo Manocha. Department head Dr.Shalini Mathur appreciated students' participation in this activity so overwhelmingly.

Students of Mass Communication Department Interns at the CM House and RTI Office

Under the 3-month internship the program, six students of BAMC, IPSA Academy, Abhay Shukla, Vishnu Yogi, Shivangi Jha, Apoorva Pandey, Aman Rathore were selected for interning at the press cell. These students very closely understood the modalities of administrative work in Bhopal, the state capital. Apart from this, the students also worked in the Chief Minister's Press Cell, in which all the meetings of the Chief Minister, visits and the work of all the Ministries were experienced.

Muskan Sitlani and Manav Rassiwala also interned at RTI office under RTI commissioner Rahul Singh and had various learnings like, filing of RTI application its systematic procedure.

Events and Achievements during the Lockdown at Architecture Department, IPSA

- The faculty received an excellence award in 2020 for being an excellent teacher of architecture. The ceremony was held in Hyderabad, which was conducted online.

- Competition on essay writing and poster making was held. This competition was conducted by Ar. Pranjali Waghle.

- Parithi Joshi, a second-year architecture student, won an award for horse riding. She has been riding since the age of 10 years and is a National and International player. She has won 14 gold medals, 20 silver medals, 19 brown medals and qualified for the Asian games, 2020.

IPS expansion under new MASTER PLAN

IPS has been constructed several times in the last 25 years, but the construction that has been going on recently will involve shifting of Pharmacy and Law departments to new buildings. Mr. Shaan Chaudhary says, "if we look at it, the college is expanding a lot." Under the new master plan, the planning has been going on for two-three years in advance which included some new buildings. In the past two to three years, the development of covered parking space is being built-in the campus,



keeping in mind the increase in the number of students, faculty and the staff of the campus. The infrastructure of IPS is much better than the rest of the colleges in Indore. This new development will strengthen the infrastructure of IPS.

Parking and podium will be built in the first phase of this new development

At present, one lakh square feet area of covered parking is being constructed, it will be ready in the first phase. A podium will be built over which open recreational programs and other activities will be conducted. The new infrastructure will have a canteen,

and meeting arrangements for the students. Apart from this, a new auditorium of two thousand capacity is also being constructed. All of this will enable students to learn with new technology and space.

-Sawan & Shruti
BAMC 4th sem

AV Studio creates synergy between the teachers and the students



Mr. Sundeep Gupta, Director AV studio informed that during the lockdown, there was a lack of communication between the faculties and the students. He further said, but with the help of the studio team, there was no prob-

lem for teachers to take online classes and for students to learn and reconcile.

AV Studio has a variety of tools, such as different types of cameras, screens, audio-video mixers, Internet connection. Rather, many online programs were also organized from here. With the help of these tools, E-learning has become easy and accessible for all students.

International Women's day celebrated at IPSA Academy



International Women's Day was celebrated at IPSA academy on March 8. Mrs. Mala Singh Thakur (Public Relations Officer), Mrs. Aashita Sharma (Social worker and Psychological Counsellor), Mrs. Sangita Choudhary and Mrs Premlata Gupta were the guests who attended the event. The event was hosted by Dr. Rekha Lakhotiya. The event started by lighting up the lamp and garlanding Goddess Saraswati followed by a video by Mr Achal K. Choudhary, addressing all the women audience by reminding them the

strength and power they have within them to change the world. Then Dr. Premlata Gupta mentioned the laurels received by IPS academy in the realm of Women's Day and conveyed how women around the world are constantly winning. Followed by this, Mrs. Sangita Choudhary conveyed her thoughts through an empowering Shayari for the women which conveyed how all women should stay happy and fly high. Mrs Aashita Sharma, who has conducted awareness programs in 50 school, college clubs and also

had workshops on women empowerment (Beti Bachao Beti Padhao) encouraged everyone with her own life story and encouraged every woman to be strong and gave an insight on how to manage stress in life. Followed by this, Mrs. Mala Singh Thakur gave a beautiful message to all the hard-working women, and spoke about the importance of taking out some time for themselves and conveyed this to all women that "Till the time we do not respect ourselves, others won't."



Registrar of IPSA Mr. Ravi Saxena, HR Director Mr. Arun Mogre at IPS vaccination center. ICSR head Mrs. Neha Sharma at Khudel village vaccination center.



Famous RJ Karishma, Alumni of BAMC,IPSA interacting with Ar. Achal Choudhary and Baba Saheb Yogendra Jain.



Director of SOFA- Amit Ganjoo, launches his book PERCEPTION-THE VISUAL REPRESENTATION. In frame(L to R) : Prof. Dilip Avasty, Mr. Yogendra Jain, Ar. Achal Choudhary, Shir. Amit Ganjoo and Mr. Rajiv Shukla



IPS Academy participated in the 76th International Conference of Textile Association on March 6th, 2021 at Ravindra Natya Grah, Indore. In this participation, Institute of Fashion Technology performed "VIBES" Fashion Show.



Kite festival celebrated at IPS academy.



26th Foundation Day of IPSA. In frame(L to R) Mr. Yogendra Jain, Mr. Rajesh Choudhary, Ms. Nidhi Jain, Mrs. Sangeeta Choudhary, Mrs. Kumudini Choudhary, Mrs. Mehak Jain, Ar. Achal Chaudhary



BAMC freshers event at Shosha, Indore.



College of Commerce, IPSA organised an Alumni meet.